

## The Eagle Has Landed

Blue Bird Jewelry Hawaii now available exclusively at Mikinola February 26, 2014





For all the reasons we're #*luchywelivehonolulu*, being ahead of the fashion curve is not one of them. Don't get us wrong, Honolulu has some great designers and *world-class events*, but when it comes to Mainland trends, we're pretty slow to jump on the bandwagon.

Once we get on, though, we steer that sucker.

Take the druzy phenomenon: glittering crystals on stones that make unique, bold statements. Big on the Mainland—just emerging here. But if anyone in Honolulu has picked up on druzy jewelry, it's Jana Higa, whose <u>Blue Bird Jewelry Hawaii line</u> is now sold exclusively at Mikinola. Higa's pieces range from her signature bar necklace—which comes in silver, yellow gold, rose gold or with gems—to druzy bracelets and necklaces, all handmade. She describes them as "wearable luxe," meaning that, even though they may look fancy and high-end, they can (and should!) be worn every day.

Creating jewelry is a welcome distraction from Higa's busy day job at a local credit union, where she says everything is left-brain oriented. Though she has no formal training in jewelry design, she's spent more than 20 years doing it out of love and interest and finally started her own line last July, satisfying her right-brain creativity. With unwavering support from her husband Gavan, and now a partnership with Mikinola owner Dara Fujio, Higa hopes to expand further with an Etsy shop and website of her own.

Blue Bird Jewelry Hawaii is doing two giveaways to celebrate this Lei Chic post: one on Facebook for <u>butterfly earrings</u> made with mother of pearl and sterling silver (\$40 retail value) and one on <u>Instagram</u> for a bar necklace with silver tone pyrite and sterling silver accents (\$65 retail value).

And that's something to crow about.

Mikinola is located at Koko Marina Center in Hawaii Kai. Open Monday–Thursday, 10 a.m.–6 p.m., Friday–Saturday, 10 a.m.–8 p.m., closed Sunday. For more information, visit <u>justmikinola.com</u> or call 721-3520.